



Things to Remember about Coaching Executives Across Cultures

1. In planning an assessment, you need to be aware and proficient in what cultures you are dealing with
2. What do you need to do before you meet the person?
3. What is the cultural context of the operating environment work and personal?
4. Get a cultural informant that matches the client.
5. When coaching, ensure that you are dealing with both professional career and personal issues
6. Identify the learning styles of the individual (this implies that you have versatility in your coaching style)
7. How do you, as their coach establish the relationship in order to meet the clients' cultural needs?
8. Check to see what cultural biases that you may have?