

ICFA Victorian Chapter proudly presents:

“If Coaching Works – Where’s the Evidence?”

As a coach, are you sometimes lost for words when prospective clients ask you for evidence on coaching effectiveness?

Date:

Tues 12th September 2006

Time:

6.30pm – 8.30pm

Venue:

Cinema, Level 2
Melbourne University
Hawthorn Campus
Auburn Road, Hawthorn

Melways:

Map 59 ref E3

Parking:

Free in multi-story carpark, off
Robinson Rd or in side street.

Your Investment:

\$25 member
\$40 non-member

Booking:

Booking is essential at
[http://www.icfaustralasia.com/
CFVIC/Events/MICChapter_R
SVP_0609.html](http://www.icfaustralasia.com/CFVIC/Events/MICChapter_RSVP_0609.html)

RSVP:

RSVP must be received by
Mon 4th September 2006

The Session

This session is designed to provide you with a snapshot of some of the latest research and evidence on coaching effectiveness being conducted in the areas of business, executive, and life coaching.

Bernadette Crompton will present findings to date from her PhD on the “*Effect of coaching and mentoring on fast-growth small to medium enterprises (SMEs)*”. She will also give an overview from some coaching surveys; provide details on where to find more coaching outcome information; and facilitate an interactive workshop session to help you gather your own evidence.

By the end of this session you will:

- ❖ Know where to find some of the latest coaching research
- ❖ Find out how ICF can help you obtain research information
- ❖ Understand differences between academic research and surveys
- ❖ Have some tools and techniques to enable you to start building up your own evidence on coaching effectiveness
- ❖ Have answers when next asked: “Where’s the Evidence?”

Agenda

6.30pm – registration, networking, light refreshments
7.00pm – research presentation, survey findings, questions
8.00pm – interactive workshop session
8.30pm – conclude

The Presenter

A self confessed ‘learning addict’ and passionate advocate for the credibility of the coaching profession, Bernadette Crompton, director of Perspective Solutions, is a business and executive coach, and manages coaching/mentoring programs for high-tech SMEs.

For more information on ICFA go to www.icfaustralasia.com